

# PARIDHAAN

## AMHSSC

### ARTICLE

AMH SSC has now entered its 7 th year of operation and we are proud to have topped the list of SSCs in the area of certification and Placement under Pradhan Mantri Kaushal Vikas Yojana (PMKVY). I am extremely happy and feel honoured to welcome our new Chairman Mr. Premal Udani to the AMH SSC. Mr. Udani has taken over from Mr. Virender Uppal after two successful years of Chairmanship.

As mentioned earlier, AMH SSC has been performing exceedingly well in the field of trainings and Job placements. The new PMKVY-3 is likely to be a game changer, as skilling has now entered in District-wise phase. The District Skill Committees, with the help of local administration in all districts, would identify requirement of skilled manpower in different sectors and MSDE, post running the requirement through RFP process, would fulfill the requirement. The Sector Skill Councils are likely to provide their active support to the District Skill Committees in this endeavor.

Mr. Premal Udani is a well-known name in the Apparel sector and has been associated with various prestigious institutions in various capacities. His vision and leadership have already provided positive direction to a number of organisations in the Apparel sector and contributed tremendously for the increase of export of Apparel from the country. The best trait of Mr. Udani is his lively nature and prompt reverts to any queries from different quarters. AMH SSC is lucky to have his leadership and we are sure that under his able direction, skilling in Apparel sector would get enhanced to a different level.

**Dr Roopak Vasishtha**

**CEO and DG**

**AMH SSC**

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**October - December 2020 Vol. 5, No.1**

**Chief Editor : Ms. Smritee Dwivedi**

**A quarterly newsletter of AMHSSC**



# EVENTS & ACTIVITIES



## WEBINAR ON TWO MAJOR GOVERNMENT SCHEMES FOR APPAREL MANUFACTURERS

**DATE:** 12<sup>TH</sup> OCTOBER 2020

**Details :** An Exclusive Webinar on the two major government schemes that will benefit the apparel manufacturers. They are National Apprenticeship promotion scheme (NAPS) and Recognition of Prior Learning (RPL)

## WEBINAR ON INDUSTRY CONNECT WORKSHOP ORGANISED BY AMHSSC WITH KSDC TO UNDERSTAND THE EMERGING SKILL DEMAND FROM THE APPAREL INDUSTRIES.

**DATE:** 20<sup>TH</sup> NOVEMBER, 2020

**Details :** The webinar addressed skill gap, industry demand, future challenges and opportunities in the Apparel Industry.



## WEBINAR ON CUTTING ROOM ENGINEERING IN GARMENT INDUSTRY

**DATE:** 9<sup>TH</sup> DECEMBER, 2020

**Details :** AEPC with support from M/s Tukatech, Inc., USA organized a Webinar on "Cutting Room Engineering in Garment Industry"





## WORKSHOP ON BETTER EMPLOYMENT OPPORTUNITIES FOR PERSONS WITH DISABILITIES

**DATE:** 14<sup>TH</sup> DECEMBER, 2020

**Details :** The workshop engaged with employers to understand and explore better employment opportunities for Persons with Disabilities

## WEBINAR ON EMERGING TRENDS IN THE FASHION INDUSTRY

**DATE:** 19<sup>TH</sup> DECEMBER, 2020

**Details :** The webinar was organized by Gujranwala Guru Nanak Institute of Management and Technology (GGNIMT), Ludhiana, and deliberated on the current challenges, immense potential and emerging trends in the fashion industry. Dr. Roopak Vasishtha (CEO & DG, AMHSSC) joined as a key panelist in this webinar.



## WEBINAR ON "BEST PRACTICES ON HIRING PERSONS WITH DISABILITIES UNDER APPRENTICESHIP, ACCESSIBLE HR PROCESSES, DISABILITY ETIQUETTE AND WORKPLACE ADAPATIONS IN APPAREL MADE-UPS AND HOME FURNISHING SECTOR SKILL COUNCIL"

**DATE:** 22<sup>ND</sup> DECEMBER, 2020

**Details :** Leonard Cheshire jointly organized a National Webinar with Apparel Made-Ups and Home Furnishing Sector Skill Council (AMHSSC) to promote the importance of apprenticeship programmes for candidates with disabilities and to sensitize the employers on the disability inclusion, disability etiquettes and workplace adaptations





**Tamil Nadu Newsprints & Papers Ltd. sponsored CSR skill trainings.**

TamilNadu Newsprints sponsored Trainings for 50 candidates in Sewing Machine Operator Job Role on 18th Dec'20. Inauguration held at TNPL premises where TNPL, AMHSSC & Greenways Teams took place.

**@ssc\_amh** **@AMHSSCIndiaOfficial** Website : <http://sscammh.com>

## CSR SKILL TRAINING SPONSORED BY TAMIL NADU NEWSPRINTS & PAPER LTD.

**Date :** 18<sup>TH</sup> DECEMBER, 2020

As a part of CSR activity, Tamil Nadu Newsprint & Papers Ltd., sponsored training for the Sewing Machine Operators Job Role

## CSR ACTIVITY SPONSORED BY HALDIRAM SNACKS PVT.LTD.

**Date :** 17<sup>TH</sup> DECEMBER, 2020

Haldiram Snacks Pvt. Ltd., sponsored CSR activity in Sewing Machine Operator & Self Employed Tailor job Roles. Successful trainings of candidates are being conducted.



**Haldiram Snacks Pvt Ltd sponsored CSR Skill Trainings**

Haldiram Snacks Pvt Ltd sponsoring training for 100 candidates in Sewing Machine Operator and Self Employed Tailor job role on 17th Dec. Haldiram, AMHSSC and Shahi teams participated in event at Noida Center

**@ssc\_amh** **@AMHSSCIndiaOfficial** Website : <http://sscammh.com>



**CENTER OF EXCELLENCE**  
APPAREL MAKE-UPS & HOME FURNISHINGS  
SECTOR SKILL COUNCIL

**FOOTWEAR DESIGN AND DEVELOPMENT INSTITUTE (FDDI)**  
Ministry of Commerce & Industry  
Government of India

**LIVE WEBINAR**  
Participate using below google meet link

**Nov 27 2020**  
Time : 11.00 am to 12.15 pm

**Ms. NAYANTARA CHATTERJEE**  
(Co-Founder & Director)  
Vidyadhara Consultancy  
New Delhi.

**Mr. SHANKARARAGAVAN**  
The Head  
Center of Excellence  
Tirupur.

**SPEAKER** **CONVENER**

**ASSOCIATION WITH**  
**FOOTWEAR DESIGN AND DEVELOPMENT INSTITUTE (FDDI)**  
**ANKLASHWAR, GUJARAT**

**MR. KULDEEP GHORAPADE**  
SR. FACULTY FD G II / CENTER HEAD  
**MR. A. SADHEESHKUMAR**  
SR. FACULTY FD G IV / TRAINING CELL I/C

**ONLINE PLATFORM**  
Meeting Id : <https://meet.google.com/bce-tsxd-jqq>  
Contact no.: +91-7871116699, 7871116600  
E-mail : [coe@sscammh.com](mailto:coe@sscammh.com) | website : [www.sscammh.com](http://www.sscammh.com)

## WEBINAR ON 'DESIGN THINKING'

**Date :** 27<sup>TH</sup> NOVEMBER, 2020

**Details :** One-day webinar program on "Design Thinking" for the students of Bachelor of design, (FD) from Footwear design and development institute, Ankleswar Campus, Gujarat. The main implication of Design Thinking as a tool is to unleash your creativity in designing, problem solving and developing a growth mindset for innovation in any field.





# INDUSTRY NEWS RELATED TO APPARELS

## AEPC REQUESTS INDIAN GOVT TO START PTA TALKS WITH UK

India's Apparel Export Promotion Council (APEC) recently urged the commerce ministry to begin negotiations for a preferential trade agreement (PTA) with the United Kingdom to boost sectoral exports. AEPC chairman A Sakthivel said the agreement would help remove disadvantages related to customs duty faced by domestic players in the European nation.

"It has been learnt that after the implementation of Brexit in January 2021, 47 least developed countries (LDCs), including Bangladesh, will continue to enjoy preferential trade benefits after the UK's departure from the EU. This will be a continuation of the disadvantage to Indian apparels in the important and potential market of the UK," he said in a letter to commerce and industry minister Piyush Goyal.

Under a preferential trade pact, two countries significantly reduce or eliminate customs duties on certain numbers of goods to promote trade ties.

Apparel exports to United Kingdom, India's third largest export destination after the United States and the United Arab Emirates, have been facing a tariff disadvantage of 9.6 per cent as against countries like Bangladesh due to the the European Union's generalised scheme of preferences (GSP), which the United Kingdom plans to continue offering to the LDCs, Sakthivel said.

<https://www.fibre2fashion.com/news/apparel-clothing-policy-news/aepec-requests-indian-govt-to-start-pta-talks-with-uk-271045-newsdetails.htm>

## ONLINE BUSINESS ACTED AS A SAVIOUR DURING PANDEMIC: AKHIL JAIN, MADAME

As businesses limp back to normalcy, we are seeing our own business return to about 85% when compared on a year-on-year basis. Our sales figures are inching closer to the amount of business we did last year during the same period. This has given us a reason to celebrate.

Fashion retailer Madame is witnessing sales coming back to normal and the company is hopeful to end the festivities and holiday season on a strong note. In an interview with ETRetail's Varun Jain, Akhil Jain, executive director of Madame spoke about the business during the crisis, the recovery it saw, and how e-commerce played an important role in maintaining the sales pipeline for the company

<https://retail.economictimes.indiatimes.com/news/apparel-fashion/apparel/online-business-acted-as-a-saviour-during-pandemic-akhil-jain-madame/79868664>



## AEPC APPEALS FOR REMOVAL OF DUTY DISADVANTAGE IN UK

India's Apparel Export Promotion Council (AEPC) has requested Prime Minister Narendra Modi to take up early execution of Free Trade Agreement (FTA) with the United Kingdom during the upcoming visit of Prime Minister Boris Johnson to India next month. Johnson has accepted India's invitation to be the Chief Guest for the 2021 Republic Day celebrations.

India's apparel export industry, which is trying to come out of global stagnation and compete globally, is falling behind several competitors like Bangladesh, Cambodia and Pakistan due to duty disadvantage of 9.6 per cent in exporting to the UK, AEPC chairman Dr A Sakthivel said in a letter to Modi.

"Total import of apparels in the UK in calendar year 2019 was \$24.9 billion. Out of this, imports from Bangladesh was \$3.6 billion, while it stood at \$1.4 billion for India," Sakthivel said.

He appealed to Prime Minister Modi to initiate discussions for a fast-tracked FTA. And if it is not possible to enter into an FTA, then India should urgently negotiate and conclude Comprehensive Economic Partnership Agreement (CEPA) during Johnson's visit to attend Republic Day parade in New Delhi, Sakthivel said in the letter.

"Given the socio-economic dividends that the proposed FTA or alternatively CEPA holds for the apparel sector and the country, we request you to consider the matter for early discussions and conclusion of the same during your forthcoming meeting with the Prime Minister of UK," the letter said.

<https://www.fibre2fashion.com/news/apparel-clothing-policy-news/aepec-appeals-for-removal-of-duty-disadvantage-in-uk-271518-newsdetails.htm>

## TIRUPPUR FIRMS INVITED TO INVEST IN NEW VEDA TEXTILE PARK

Tamil Nadu state handlooms and textiles minister O S Manian recently invited readymade garment makers and exporters in Tiruppur to invest in the new Veda Textile Park, promising immediate fulfilment of all basic requirements. The government has zeroed in on a 46.5-hectare plot at Ayakkaranpulam in Vedaranyam block in Nagapattinam district for the project.

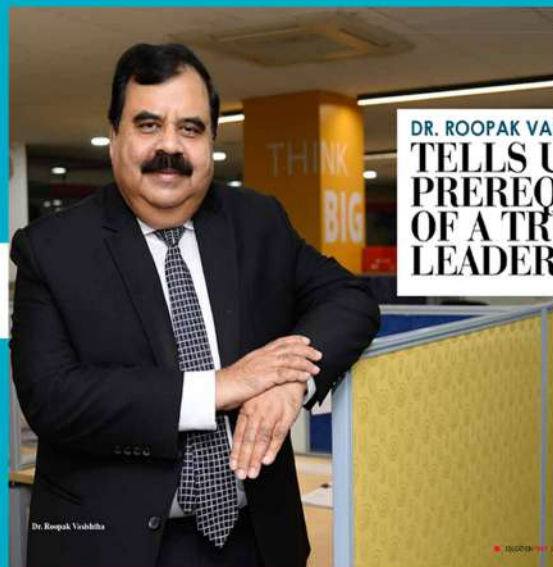
The planned textile park, to be set up at ₹98.86 crore, would have 36 units—34 for readymade garment and two for knitwear. The central government has offered ₹37.8 crore subsidy and the state ₹23.62 crore, he said.

The Tamil Nadu Skill Development Corporation has been asked to train 4,000 employees at the park in stitching and other allied garment related activities, he was quoted as saying by an English-language daily.

Meanwhile, organisations like KPR Mills, NIFT-TEA College of Knitwear Fashion and Happy Sand Academy have come forward to train the employees.

<https://www.fibre2fashion.com/news/manufacturing-news/tiruppur-firms-invited-to-invest-in-new-veda-textile-park-271545-newsdetails.htm>





**DR. ROOPAK VASISHTHA**  
**TELLS US THE**  
**PREREQUISITES**  
**OF A TRUE**  
**LEADER**

... Braj Kishor Gupta

This is the transcript of an interview with **Dr. Roopak Vasishtha** - CEO & Director General Apparel Made-ups & Home Furnishing Sector SII - Council, Government of India. Dr. Vasishtha outlines on 'Skill India Mission' under the able guidance of Dr. Mahendra Nath Pandey with **Brj Kishor Gupta**.

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Education Post is pleased to compliment you for your sustained efforts to add value to both public and private sectors. Please share story of your struggle and success with our esteemed readers.

I started my career with Escorts Ltd with their Yamaha Motorcycle Division as a Management Trainee. Thereafter, at Apparel Export Promotion Council, which works under Ministry of Textiles, Govt. of India, ANADP, I had the privilege of studying and handling the education and training of Apparel Exporters in Design, Technology and quality. The Apparel Exporters' Council of India is spearheading the skill development programme in 25 cities across the country. ATDC is considered a premier institution in Apparel sector skilling ecosystem today.

For about 8 years I also worked with the leading Diagnostic Chain of India De La Salle Labs and handled sales and marketing. I visited the USA, Germany, Italy, Made-Ups, and House Fashion, etc. ANADP is a Govt. of India CMO and DG and since then, I am engaged in spreading the "Skill India mission" of the Hon'ble Prime Minister, Mr. Narendra Modi.

The sector Skill Councils, under different sectors, are spearheading the 'Skill India Mission' under the able guidance of Hon'ble Dr Mahendra Nath Pandey ji. Working in AMIT SSC, I really could plan, execute and implement different schemes and projects, which, working in any other organisation, I really couldn't have done.

Based on your experience, could you please talk about some of the challenges faced by you in upskilling the youth and budding professionals?

In our country 90% of the workforce works in

unorganized sector. Most of them and even those in organized sector, have learnt skills through traditional means. They know the job but may lack the knowledge as to why they are performing those functions and the details of their job roles, thereof. As such, they need to be inducted to the details of their respective job roles. In many cases, there are many skill gaps which need to be closed.

The Govt of India has started a programme, known as Recognition of Prior Learning (RPL) scheme under Pradhan Mantri Kaushik Yojana (PMKY). Under this programme, the Sector Skill Councils approach the factories in their respective sectors and give 12 hours of Orientation to the workers. In this orientation all the details related to the concerned Job role, are made known to the workers, even in their native language.



wherever necessary. Therefore, these workers are awarded this third-party assessment mechanism. Those who scored are certified as

by the National Small Question Framework (NSQF). They are not only paid a sum of Rs 500/- each by the Govt but are also given 3 years Accident Insurance cover. All these benefits come to the industry absolutely free of cost.

The biggest challenge in ramping up drilling process remains *absence of adequate knowledge of this sector* with the Manufacturers at workers. However, the Sector Skill Councils, through their affiliated Training Partners, work up this challenge

and have up skilled lots of workers across various sectors. In Apparel sector alone, we have certified more than 4 lakh workers across India. This process is also repeated in unorganized sector, whereby, camps are organized and Union Masters of that area are invited to undergo the same process of Orientation and their certification. These Union Masters are

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**नवोदय**  
टाइम्स

**'वस्त्र निर्यात के क्षेत्र में उज्ज्वल भविष्य'**

**कपड़ा और परिधान उद्योग** भारत के सबसे पुराने उद्योगों में से एक है, जो प्रगति की राह पर लगातार आगे बढ़ रहा है। दुनिया

**नौकरी के लिए आयु:** इस नौकरी में प्रवेश के लिए 18 साल का न्यूनतम आयु अनिवार्य है।

[illegible]

सरकार के 'कुल भारत-कोशल भारत' मिशन के तहत प्रधानमंत्री कोशल विकास योजना और इंडियन लैंगर इंस्टीट्यूट (आई.टी.आई.) जैसे विधिभार प्रशिक्षण के कई लोगों के जीवन को बदल दिया है।

अपना करियर बनाना चाहते हैं तो नौसेना कुछ जॉब ऑफ़रेंटेड कोर्स दिए गए हैं :

1. **एक्सपोर्ट मैनेजर:** एक्सपोर्ट मैनेजर वह है जो माल के अंतरराष्ट्रीय शिपमेंट की पूरी प्रक्रिया का प्रबंधन करता है। उसके मुख्य कार्यों में शिपमेंट से संबंधित दस्तावेजों का प्रबंधन करना और लिपिग से जुड़े मुद्दों का अनुपालन करना है।

**व्यक्तिगत गुण:** उसे निष्ठात व्यापार के प्रबंधन को सुनिश्चित करने के लिए भारतीय और विदेशी व्यापार नीतियों और संचालन का ज्ञान होना चाहिए।

**कोर्स अवधि:** इस कोर्स को करने का समय अवधि 360 घंटे है।

नौकरी में प्रवेश की न्यूनतम आयु: 8 साल की आयु अनिवार्य है।  
न्यूनतम शिक्षा योग्यता: न्यूनतम शिक्षा

**अनुभव:** निर्यात विभाग में 1-2 साल का कार्य अनुभव होना जरूरी है।

**3. एक्सपोर्ट असिस्टेंट**  
एक्सपोर्ट असिस्टेंट वह व्यक्ति है जो किसी कंपनी के निर्यात विभाग में सभी

प्रक्रियाओं का प्रबंधन करता है जिसमें हिफैट से संबंधित सभी दस्तावेजों का प्रबंधन करना, कंपनी के फाइल को संभालना, विदेशी व्यापार प्रक्रियाओं को समझना आदि शामिल है।

कोर्स अवधि: 270 घंटे।

न्यूजतम योग्यता: इस नौकरी के लिए  
कर्मचारी का 12वीं पास होना जरूरी है।  
कोर्स पूरा होने के बाद रोजगार के  
अवसर: एक्सपोर्ट हाऊस में एक्सपोर्ट

कोर्स कहां से कर सकते हैं?  
इन जॉब रोल में अपैरल मेड-अप्स  
डि होम फर्निशिंग सेक्टर मिकल कौसिल

क विभिन्न अधिकृत प्रतिष्ठान संस्थानों से  
शिक्षण ले सकते हैं। -**डॉ. रूपक राज**

<https://epaper.navodayatimes.in/2917168/The-Navodaya-Times-Magazine/The-Navodaya-Times-Magazine#page/2/2>

**BISinfotech**

## Creating Jobs Through Apparel Exports

Niloy Banerjee · October 14, 2020

Dr. Roopak Vasishtha | CEO, Apparel Made-ups & Home Furnishing Sector Skill Council



The Textile and Apparel Industry (T&A) is one of the oldest industries in India that has seen massive progress over the years. The Indian Textile and Apparel Industry accounts for about 4 percent of the textile and apparel market available worldwide. The T&A Industry significantly contributes to the Indian economy in terms of domestic share, foreign exchange earnings, export earnings, and employment. This industry

contributes around 7 percent to industrial output in terms of value, 2 percent to the GDP and 15 percent to export earnings of the country. Also, the sector is known for the largest source of employment generation after agriculture, employing over 45 million people directly and 60 million people indirectly.

The rapid growth of international trade boosted by government support of this growth has generated enormous opportunities for qualified and skilled professionals to administer export processes. Generally, export executives are inducted in global firms in various strategic functions such as pricing, sourcing, costing, export market research, distribution, freight marketing, export finance, documentation, and foreign exchange.



## For a fashionable forecast

The fashion field is evolving fast. It offers multiple choices, one of them is fashion forecasting. DR ROOPAK VASISHTHA tells you what it takes to enter this world

The glamour of the fashion industry is such that it attracts many youth to pursue a career in this field. If we talk about career options in the field of fashion, then most of the youth see their career as a fashion designer or fashion merchandiser. But with time, the fashion field has become highly competitive. Now, there are many career options for youth in the fashion industry, one of them is Fashion Forecasting. If you love to stay updated with the latest fashion trends and have a vision for style, then fashion forecasting is definitely a better career option for you!

Fashion Forecasting is the global prediction of upcoming trends in the fashion world. It is the process of analysing and making predictions of the future trends on the basis of past and present data. It basically predicts the mood, behavior and buying habits of the consumer on the basis of color, fabrics, textures, accessories, graphics, and foot wear.

You simply can't guess what's going to be popular. Nothing is fixed here. This field requires a lot of knowledge and a large amount of research work. All the equations of fashion change overnight. The



cut and color change according to the season, but now it seems that the style and material etc. also change before coming into the trend, so the challenges of this work are also unique.

**Difference between Fashion Forecasting and Fashion Designing:** Fashion forecasting is the sequel of fashion designing. In fashion designing, the designer is responsible for turning an idea into a design. He creates specific look of garments that include its shape, colour, fabric, trimmings, and other essential aspects. The role of fashion forecaster is to identify which silhouettes, colours, textures, fabrics, graphics, prints, footwear and accessories will be the upcoming trends on the runway.

It's not enough just to be creative to make a career in the field

of fashion forecasting. But it is also very important to be aware of the technology used in this field. For example, in the case of designing apparel, you should have knowledge of fabric weaving techniques, fabric mixing techniques, dyeing techniques, stitching techniques etc. Similarly, knowledge of various technologies is also vital for footwear designing, accessory designing and jewellery designing.

The fashion industry has been focusing solely on profitability and quality for the last thirty years. The fashion companies are promoting their brand by hiring young designers and organising fashion shows to add a modern touch. In such a situation, the youth will have a lot of work opportunities in the emerging field of Fashion Forecasting.

The writer is CEO & DG, AMH SSC

<https://www.dailypioneer.com/uploads/2020/epaper/november/delhi-english-edition-2020-11-25.pdf>

## Fashion Trend Forecasting – An Emerging Career in the Fashion Industry



Dr. Roopak Vasishta  
CEO & DG, AMH SSC

## ‘फैशन की भविष्यवाणी’ करें : करियर बनाएं

डॉ. राहुल शर्मा

फैशन फोरकास्टिंग, फोरकास्टिंग और फोरकास्टिंग का मतलब है भविष्य की भविष्यवाणी। यह एक ऐसा काम है जो आपको भविष्य की भविष्यवाणी करने में मदद करता है।

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<https://epaper.navodayatimes.in/2893004/The-Navodaya-Times-Magazine/The-Navodaya-Times-Magazine?page/2/2>

There is hardly anyone who doesn't have interest in the fashion world. Everyone is eager to know about the latest fashion trends going on in the market. The glamour of the fashion industry is such that it attracts many youth to pursue a career in this field. If we talk about career options in the field of fashion, then most of the youth see their career as a fashion designer or fashion merchandiser. But with time, the fashion field has become highly competitive. Now, there are many career options for youth in the fashion industry, one of them is Fashion Forecasting. If you love to stay updated with the latest fashion trends and have a vision for style, then fashion forecasting is definitely a better career option for you!

In this article, let's understand what fashion forecasting is what skills are required to become a fashion forecaster?

What is Fashion Forecasting?

Fashion Forecasting is the global prediction of upcoming trends in the fashion world. It is the process of analyzing and making predictions of the future trends on the basis of past and present data. It basically predicts the mood, behavior and buying habits of the consumer on the basis of color, fabrics, textures, accessories, graphics, and foot wear.

You simply can't guess what's going to be popular. Nothing is fixed here. This field requires a lot of knowledge and a large amount of research work. All the equations of fashion change overnight. The cut and color change according to the season, but now it seems that the style and material etc. also change before coming into the trend, so the challenges of this work are also unique. In such a situation, first of all, it is necessary to understand the difference between a fashion forecaster and a fashion designer?

Difference between Fashion Forecasting and Fashion Designing –

Fashion forecaster is the sequel of fashion designing. In fashion designing, the designer is responsible for turning an idea into a design. He creates specific look of garments that include its shape, colour, fabric, trimmings, and other essential aspects. The role of fashion forecaster is to identify which silhouettes, colours, textures, fabrics, graphics, prints, footwear, accessories, etc. will be the upcoming trends on the runway and in retail outlets from season to season.

Fashion experts and fashion observers around the world keep visiting people and constantly research upon their mood and interest. They have to update on the future trends related to various aspects of the fashion industry such as ready-to-wear, haute couture and street wear labels. Other than the fashion industry, trend forecasting is also used in other areas of businesses like automobile, food and beverages, literature and home furnishing.





## 'Catch Them Young' approach by Govt. of India in NEP-2020

By Education Post - October 15, 2020



**Dr. Roopak Vashistha,**  
CEO & DG, AMH SSC

**Q. The education and skilling world is shifting on e-learning, but the Sector Skill Council has not been able to adopt e-learning so far. What are the challenges faced in adopting e-learning and what are the plans for the future?**

First of all, let me clarify that SSCs are not facing any challenge in developing e-learning protocols. The fact is that while one can resort to e-learning in the Education stream, there are limitations in the skilling ecosystem in resorting fully to e-learning mode, as skilling consists of theory, as well as practical. Rather practical are more as compared to theory and it would be wrong to start teaching skills thru e-learning mode, as the students would not be able to learn practical, which are an integral part of the process. There seems to be a myth everywhere that e-learning can replace the entire education and skilling ecosystem. It would be detrimental to the learning process in skilling by depending too much on e-learning. However, having said so, we are switching over to e-learning, wherever possible and are, in fact, on the verge of getting many e-learning modules of our various Job roles made.

**Q. After the lockdown, now state governments are also focusing more on skill development. Have you talked or got any offer from any state government so far, or what strategy are you adopting for expansion in the states?**

During the Lockdown, lacs of workers have migrated to their hometowns. The state govt is quite active to not only help them out but also increase their skill sets so as to enable them to start earning there itself. In this series, Uttar Pradesh has taken a lead by training and certifying migrant workers in various trades, including the Apparel sector. Till now tens of thousands of workers have since been trained, assessed, and certified. With this certification, they shall become eligible for various kind of loans, including Mudra Loan and loans from various Corporations, like National Backward Classes Financial Development Corporation etc. Bihar and many other states are soon starting similar programs for migrant workers. In addition to this, the PMKVY-3 focuses more on states now and most of the skilling schemes would mainly be implemented with the active participation of States, including involvement of District level officials.

**Q. Technology is changing the whole world. What new technology is being adopted in skill training and emphasizing skilling in the future?**

As mentioned above, all the Sector Skill Councils are getting their online training delivery process strengthened. In addition to this, the assessment protocols are also being converted into Online mode. Even in the offline mode of Training, there is a scope of digitizing the training delivery process. AMH SSC has already started digitizing the content which would be helpful offline, as well as an online mode of Training. So, technology plays a very vital role in the skilling ecosystem.

## Apparel Made Ups & Home Furnishing Sector Skill Council (AMHSSC)



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